

# Jass Khinda

📞 6473556441 ✉ info@jasskhinda.com 🌐 jasskhinda.com 📄 jasskhinda

## SKILLS

**WEB DESIGN AND DEVELOPMENT** : WordPress, Shopify, Wix, HTML, CSS, Bootstrap, Responsive Design

**AI PROMPT ENGINEER** : Generative AI (Google Gemini, ChatGPT-4), content creation, decision-making

**FRONT-END & BACK-END DEVELOPMENT** : UI frameworks, webpage styling, and integration

**DIGITAL MARKETING & SEO** : Ubersuggest, SEOPowersuite, Rank Math, SEO optimization, content writing, social media management

**GRAPHIC DESIGN** : Canva, Adobe Photoshop, Adobe Acrobat Pro

**HOSTING & MANAGEMENT** : Cloud Hosting, cPanel

## PORTFOLIO HIGHLIGHTS

compassionatecaregivershc.com  
aplusbarberschool.com  
compassionatecaretransportation.com  
thundergodplumbing.com  
tattoosavedmylife.com  
statementroofing.com

## WORK EXPERIENCE

Ineffable Design | Web Developer & Digital Marketer

Nov 2019 - Present | Columbus, Ohio

- **Compassionate Caregivers**: Delivered a highly praised website for a client who had rejected four previous designers. Worked closely with the client and Jamie to ensure the final product exceeded expectations.
- **A Plus Barber School**: Designed a website that was ranked #3 for design in Indianapolis in 2021.
- **Compassionate Care Transportation**: Developed a custom website allowing disabled users to book rides, calculating prices based on mileage plus a fixed rate. The site included unique functionality tailored to the client's specific needs.
- **Tattoos Saved My Life**: Created a website that ranked #10 in Indianapolis for design. The site stands out for its aesthetic appeal and functionality.
- **Ivita Boost**: Successfully completed a complex e-commerce website for a client who had rejected six previous designers. Collaborated closely with the client to refine the design and meet their high standards.
- **John Peters Roofing**: Transformed the company's online presence with a user-friendly website and a digital marketing strategy that significantly increased leads and customer conversions. Utilized generative AI for strategic planning and Google Ads for initial customer attraction.
- **Beeson Construction**: Developed a comprehensive website that enhanced the client's online visibility and customer engagement. The project included advanced SEO and user experience optimization.

Efeeders Tech | Lead Web Developer

2018 - 2019 | Jaipur, India

- Led the development of the company's website and served international clients from Canada, NZ, and the US.

Beweblogical | Junior Web Developer & Designer

2017 - 2018 | India

- Contributed to various web development projects as a junior developer, gaining foundational experience in website design and coding.

Projects delivered significant improvements in user engagement, search rankings, and conversion rates, driving measurable success for clients across diverse industries.

## CERTIFICATES

Google AI Essentials  
Meta Back-End Development  
Meta Front-End Development  
WordPress Master Training

## EDUCATION

**Computer Software and Database Development**  
Loyalist College, Canada

**Bachelor of Computer Applications**  
University of Bikaner, India

## CONTINUOUS LEARNING

### Courses Completed:

Google AI Essentials,  
Meta Back-End Development, Meta  
Front-End Development, WordPress  
Expert Training.

### Ongoing Learning:

Meta Full Stack Development,  
Google Digital Marketing & E-commerce

## REFERENCE

Jamie = Ineffable Design

(614) 417-6877 (US)

Sahil Duggal

(416) 880-4844 (Canada)

Virender Singh

(9887950657) (India)